



**We invite you to join us for the 60th Annual PACAC Conference!**

**Sunday, June 25th - Tuesday, June 27th, 2023**

**Seven Springs Mountain Resort | Seven Springs, PA**

The PACAC membership looks forward to welcoming you to our 60th Annual Conference. Without the generosity of Exhibitors and Sponsors like you, this event would not be possible.

We hope that you will be able to join us!

### **Exhibitor Registration Fees 2023**

<b>Full Conference</b>	<b>\$675</b>
<b>Partial Conference (1 or 2 days)</b>	<b>\$655</b>
<b>Additional Representative Registration</b>	<b>\$180</b>

**Exhibitor Registration includes: Exhibit Booth & 1 Representative Registration**  
**Additional Sponsorship & Advertising Opportunities Available Below**

If you are interested in submitting an Educational Session proposal, [please click here](#).

**Registration Opens in early March!**

### **Numbers to Know- 2022 Conference**

**PACAC Members:** 1,200  
**Attendees:** 400  
**Exhibitors:** 25  
**Non-profit Organizations:** 15

**College Admissions Deans/Directors/VPs:** 33  
**High School Counselors:** 80  
**Independent Educational Consultants:** 18  
**College Admissions Professionals:** 175

**Questions? Contact the Exhibitor/Sponsor Team: [exhibitors-vendors@pacac.org](mailto:exhibitors-vendors@pacac.org)**

# Sponsorship Packages

PACAC welcomes your support! Bespoke sponsorship packages are available.  
Please contact the Exhibitor Team for more information.  
[exhibitors-vendors@pacac.org](mailto:exhibitors-vendors@pacac.org)

## Diamond Sponsorship \$10,000

- Banner ad in conference app
- Preference for Exhibitor Booth location
- Post-conference attendee list
- Choice of any Sponsorship Opportunity
- Conference Registration for up to 3 attendees
- Recognition as a Diamond Sponsor in the conference app
- Ability to display company or corporate logo at the Exhibit Hall entrance

## Gold Sponsorship \$5,000

- Banner ad in conference app
- Exhibitor Booth
- Post-conference attendee list
- Choice of Gold or Purple Sponsorship Opportunity
- Conference Registration for up to 2 attendees
- Recognition as a Gold Sponsor in the conference app

## Purple Sponsorship \$2,500

- Banner ad in conference app
- Exhibitor Booth
- Post-conference attendee list
- Choice of Purple Sponsorship Opportunity
- Conference Registration for 1 attendee
- Recognition as Purple Sponsor in the conference app

## Advertising Rates

**Banner Ad Only** – \$250 (for non-exhibitors/sponsors)

**Exhibitor Banner Ad** – \$200 (already included if sponsoring)

All logos MUST be emailed to the Exhibitor Team at [exhibitors-vendors@pacac.org](mailto:exhibitors-vendors@pacac.org) by **APRIL 28, 2023**.  
Exhibitors, Sponsorships & Ads received after April 28, 2023 cannot be guaranteed to be included in our app.