



We invite you to join us for the 60th Annual PACAC Conference!

Sunday, June 25th - Tuesday, June 27th, 2023

Seven Springs Mountain Resort | Seven Springs, PA

The PACAC membership looks forward to welcoming you to our 60th Annual Conference. Without the generosity of Exhibitors and Sponsors like you, this event would not be possible.

We hope that you will be able to join us!

Exhibitor Registration Fees 2023

Full Conference	\$675
Partial Conference	\$655
Additional Representative Registration	\$180

**Exhibitor Registration includes: Exhibit Booth & 1 Representative Registration
Additional Sponsorship & Advertising Opportunities Available Below**

If you are interested in submitting an Educational Session proposal, [please click here](#).

Registration Opens in early March!

Numbers to Know- 2022 Conference

PACAC Members: 1,200
Attendees: 400
Exhibitors: 25
Non-profit Organizations: 15

College Admissions Deans/Directors/VPs: 33
High School Counselors: 80
Independent Educational Consultants: 18
College Admissions Professionals: 175

Questions? Contact the Exhibitor/Sponsor Team: exhibitors-vendors@pacac.org

Sponsorship Packages

PACAC welcomes your support! Bespoke sponsorship packages are available.
Please contact the Exhibitor Team for more information.
exhibitors-vendors@pacac.org

Diamond Sponsorship \$10,000

- Full Page Ad in conference booklet (first come, first served)
- Preference for Exhibitor Booth location
- Choice of any Sponsorship Opportunity
- Conference Registration for up to 3 attendees
- Recognition as a Diamond Sponsor in the conference booklet
- Ability to display company or corporate logo at the Exhibit Hall entrance

Gold Sponsorship \$5,000

- Full Page Ad in the conference booklet
- Exhibitor Booth
- Choice of Gold or Purple Sponsorship Opportunity
- Conference Registration for up to 2 attendees
- Recognition as a Gold Sponsor in the conference booklet

Purple Sponsorship \$2,500

- Half Page Ad in the conference booklet
- Exhibitor Booth
- Choice of Purple Sponsorship Opportunity
- Conference Registration for 1 attendee
- Recognition as Purple Sponsor in the conference booklet

Advertising Rates

Full Page Ad (8.5in x 5.5in)– \$250 (Included with Sponsorship of \$5,000+)

Half Page Ad (4.5in x 5.5in) – \$200 (Included with Sponsorship of \$2,500)

Non-Exhibitors/Sponsors: Additional \$50 per ad

All logos MUST be emailed to the Exhibitor Team at exhibitors-vendors@pacac.org by **APRIL 15, 2023**.
Exhibitors, Sponsorships & Ads received after April 15, 2023 cannot be guaranteed to be included in our printed booklet.